



Bibliografía Especializada Globalización



1. Jones, Kent Albert. **Who's afraid of the WTO?** New York: Oxford University Press, 2004.

382.92

JON

In this volume, Kent Jones explains the reasons for establishing the WTO as an agreement to promote world trade, and the consensus-based structure of all its enforcement mechanisms. Jones does not dismiss the threat that recent political protests pose for the trading system, however, he does reveal the fallacies in their arguments and presents a strong case in favor of the WTO.

2. **Global financial stability report: market developments and issues.** March 2003. Washington, D.C.: IMF, 2003.

R

332.6828

WOR

GFSR examines the relationship between market volatility and financial stability. In addition to assessing recent financial market developments and current vulnerabilities, this report considers financial market stability issues in a more medium term context.

3. Moore, Mike. **A world without walls: freedom, development, free trade and global governance.** New York: Cambridge University Press, 2003.

382.71

MOO

Moore rebuts the attacks against the WTO arguing that the WTO's promise of rules-based free trade offers the best hope for lifting millions of the world's poorest citizens out of poverty.

4. Jain, Subhash C. **Towards a global business confederation: a blueprint for globalization.** Westport, Conn.: Praeger, c2003.

338.88

JAI

A global business confederation, Jain argues, should be established to design rules that apply worldwide and that encourages multinational corporation to generate global economic prosperity in a manner responsive to cultural, social and humanitarian concerns.

5. Sell, Susan K. **Private power, public law: the globalization of intellectual property rights.** New York : Cambridge University Press, 2003.

346.048

SEL

Sell's book reveals how power in international politics is increasingly exercised by private interests rather than governments. In 1994 the World Trade Organization (WTO) adopted the Agreement in Trade-Related Aspects of Intellectual Property Rights (TRIPS), which dictated to states how they should regulate the protection of intellectual property.

6. **Globalization, growth and poverty: building an inclusive world economy.** Washington, D.C.: World Bank: New York: Oxford University, 2002.

337.1

GLO

This book focuses on globalization in terms of growing economic integration resulting from the increased flow of goods and services, people, capital, and information.

7. Nye, Joseph S. **The paradox of American power: why the world only superpower can't go it alone.** New York: Oxford University press, 2002.

327.73

NYE

Nye focuses on the rise of environmental degradation, and the proliferation of weapons of mass destruction and other new challenges; and explains clearly why America must adopt a more cooperative engagement with the rest of the world.

8. Soros, George. **George Soros on globalization.** 1st ed. New York : PublicAffairs, c2002. 191 p.

Soros' argues that international institutions have not kept pace with the international economy, and a true "open society". He offers a new paradigm to bring the institutions and the economy back into necessary alignment.

9. Bello, Walden. **De-globalization: ideas for new economy.** New York : Zed Books, 2002.

337

BEL

This short and incisive history of the organizations promoting economic globalization--the World Bank, IMF, WTO, and the Group of Seven--points to their manifest failings. Walden Bello reviews these institutions' crisis of legitimacy and examines the major new ideas for reform.

10. Dam, Kenneth W. **The rules of the global game: a new look at US international economic policymaking.** Chicago: The University of Chicago Press, 2001.

337.73

DAM

In this book, Dam first lays out what US international economic policies are and compares them to what they should be based on how they affect US per capita income. With this foundation in place, Dam then develops and applies principles for elucidating the major components of economic policy.

11. Lofdahl, Corey L. **Environmental impacts of globalization and trade.** Cambridge, Massachusetts: MIT Press, 2001
333.7
LOF

This book finds that GNP increases in the rich, developed countries are linked to deforestation in the poorer, developing countries. It also uses insights derived from this finding to critique current trade policy prescriptions.

12. Cohen, Edward S. **The politics of globalization in the United States.** Washington, D.C.: Georgetown University Press, c2001
337.73
COH

Cohen demonstrates that globalization is both the cause and the result of a new relation between government, corporations and citizens within the United States. The outcome of these relations will determine the future of American political life.

13. Gianaris, Nicholas V. **Globalization: a financial approach.** Westport, Conn.: Praeger, 2001.
332.042
GIA

This book weaves together a theoretical framework of international finance, dealing with the removal of technical, trade, and monetary barriers and the liberalization of world economies that create challenges and opportunities for investment and financial transactions.

14. **Governance in a globalizing world.** Editor: Joseph S. Nye Jr. Cambridge, Massachusetts: Vision of Governance for the 21st Century. Washington, D.C. : Brookings Institution Press, c2000.
327
GOV

This book asks three fundamental questions: How are patterns of globalization currently evolving? How do these patterns affect governance? and how might globalism itself be governed?

15. Sernau, Scott. **Bound, living in the globalized world.** Hartford: CT Kumarian Press, c2000.
303.48
SER

Sernau looks at how social issues have become global issues, and examines the global marketplace, the changing world of gender and work, the reach of technology, the new world disorder of racial/ethnic tensions and cultural conflict, the growth and sprawl of world megacities, and the effects of change on the global environment.

16. Friedman, Thomas L. **Tradición versus innovación (The Lexus and the Olive Tree)**. México: Ed. Atlántida, 1999.

337

FRI

Este es un libro sobre la globalización, es decir el sistema que ha reemplazado a la geopolítica de la Guerra Fría como la fuerza que define los asuntos mundiales de la actualidad. El símbolo de la Guerra Fría era un muro que dividía a todos. El símbolo del sistema de la globalización es la red informática que une a todos.

17. Marber, Peter. **From Third World to world class: the future of emerging markets in the global economy**. Reading, Mass. : Perseus Books, c1998.

This book is a source of intellectual ammunition to counter the rising tide of protectionism. Peter Marber, a New York money manager specializing in emerging markets, has written a reasoned celebration of world capitalism's benign effects.

18. **Global environmental accords series: environmental challenges and international responses**. Cambridge, Massachusetts: MIT Press, 1993.

363.7052

GLO

This volume provides analytical framework for examining how individuals, groups, and nations create environmental dislocations, and how nations can work together to solve ecological problems that cross their borders.

19. U. S. Department of Commerce. **Globalization in the mass media**. Washington, D.C.: GPO, 1993.

302.23

GLO

This report reassesses U.S. communications and mass media policies in light of the increasingly global nature of the electronic mass media. A basic theme of this report is that the United States cannot be complacent about the success of U.S. media firms in international markets.

20. Stone, Roger D. **Global economics and the environment: toward sustainable rural development in the Third World**. New York: Council on Foreign Relations Press, c1991.

363.7

STO

This report summarizes the colloquium sponsored by the Council on Foreign Relations and the World Resources Institute, and offers the participants' general view on the links between Northern policies and their consequences in the rural Third World.

21. Smith, Roy C. **Global finance services strategies for building, competitive strengths in international commercial investment banking**. New York: Harper Business, c1990.

332.1

SMI

The author assesses the transformation that is taking place world-wide in the financial industry - its causes, its course, and its consequences.

22. Griffing, Trenholme J. **The global negotiator: building strong business relationships anywhere in the world.** New York: Harper Business, c1990.

658.4

GRI

A major theme of this book is that increasing your awareness of the negotiating process, by itself, will make you a better negotiator. The other theme, is that successful international negotiation requires a “relationship orientation” rather than a deal orientation.

23. **Global competition: the new reality.** Washington, D.C.: GPO, 1985.

323.3

GLO

This is a report of the President’s Commission on Industrial Competitiveness, established on June 1983. This volume of the Commission’s report provides detailed background on which it based its recommendations in the policy areas of research, development, and manufacturing; capital resources; human resources; international trade and marketing.

24. Rothstein, Robert L. **Global bargaining: UNCTAD and the quest for new international economic order.** Princeton: Princeton University Press, 1979.

382.3

ROT

Focusing on the bargaining process between developed and developing countries, Rothstein analyzes the factors that have inhibited successful negotiation and suggests ways in which these obstacles might be removed.